

Meet **Leopard BI**[™]: Business Intelligence & Legal Insight Tools

Providing unique tools, data, and predictive models for law firms, legal recruiters, law schools, legal service providers, inHouse counsel, and corporations.

01 Alumni Tracker

- Generates a list of attorneys who have worked at a specific law firm.
- Tracks down the alumni in real time.
- Access the alumni's entire professional history since leaving your firm.
- Allows you to capitalize on the unique and tremendous value the alumni can bring to your organization.

02 Coach's Corner

- Centralizes all the Leopard BI[™] data into clear and concise talking points that can be used to shape a firm's recruiting narrative or guide hiring managers in candidate conversations.
- Provides a comprehensive list comparing firms to a candidate's current firm to help the candidate evaluate the job opportunity.

03 Leopard Law Firm Index Report (LLFI)

- Dynamic rating system, weighted proportionately to the size of the firm.
- Measures a number of key indicators of law firm success, such as growth or decline in attorney headcount, attorney retention, fluctuations in revenue per lawyer, and diversity.
- Enables an in-depth competitive analysis between your law firm and other similar law firms by benchmarking the underlying factors that go into your index score.
- Updated twice a week.

04 Recruiting Connection Report

- Finds the connections a law firm has with an attorney candidate.
- Law firms or recruiters can easily identify the best sources to reach out to a candidate through "soft outreach" or to quickly see the connections a potential candidate has with a firm.
- Identifies the candidates from a Leopard List worksheet of potential candidates that have the most relevant connections to your law firm attorneys.

05 Firmwide Connection Report

- Finds the connections a law firm has within an industry or even specific companies.
- Identifies the attorneys within the law firm who have the strongest connections and with whom they are connected in your target corporations for business development.

06 Attorney Connection Report

- Identifies all of the first and second level connections an individual attorney at your law firm has with in-house counsels at specific companies and within specific industries.
- Helps build a business development target plan for each of your attorneys.

07 Firm-to-Firm Connection Report

- Reveals professional and educational ties between law firms.
- Identifies the attorney connections between two comparing firms for networking and talent acquisition opportunities.

08 Past Merger Report

- Provides critical insights into the success or failure of past law firm mergers.
- Analyzes the merger's retention success based on key metrics, including diversity and cultural components and more.
- Anticipates similar merger outcomes to support due diligence work.

09 360° Firm History

- Provides a 360-degree look at each firm in the Leopard Solutions system for law firm research and competitive intelligence.
- Analyzes both current and historical data across 14 key metric areas and benchmark against their competitors.

10 Practice Group Acquisition Tool

- Quickly identifies practice groups at law firms as potential acquisition targets using multiple criteria points.
- Highlights potential symmetries between the group and the target firm and notes any areas of concern.
- Combines elements of the coach's corner, the recruiting and firm wide connection reports to aid in the group acquisition process.

11 Benchmarking Tool

- Ability to benchmark a firm against peer firms in 18 critical areas such as law firm financials, the total number of attorneys, attorney growth and decline, ethnic and gender diversity, and more.
- Select up to 15 competitor firms per search and analysis.

12 Competitor Match Tool

- Enables law firms to identify statistically probable competitors in each practice and office quickly.
- Law firms can benchmark their competitors whether by office or practice based on our Leopard Law Firm Index Score, attorney ROI (success in attorney retention), and Growth Decline metrics.

13 ROI Report

- Itemizes monetary recruitment losses and updates losses as attrition occurs.
- Gets the scores for both lateral and entry-level hires and calculates the attached costs for each hire.
- Generates return on recruitment reports for budgeting and firm performance analysis.

14 Job Trend Report

- Tracks attorney jobs daily.
- Conducts historical job trends analysis on open/closed jobs, broken down by geography, practice areas, job specialty, attorney types, and firms.
- Anticipates practice area growths and declines.

15 Lateral Trends Report

- Ability to execute real time, filterable, easy-to-print or export visualization of lateral entries.
- Provides time series (12-month range) trend intelligence on lateral entrances.
- Includes predicative analytics to help guide your lateral hiring strategy.

16 Merger & Acquisition Tool

- Automates the process of locating possible merger and acquisition targets.
- Predicts the retention success of the two law firms using AI technology and merger history, showing potential loss over the first 4 years after the combination.
- Helps assess the risks by measuring firm-wide data side by side.

About Leopard Solutions

Leopard Solutions is a leading legal market intelligence provider that offers curated real-time insights and intelligence for legal professionals seeking to build an analytical understanding for better business and recruiting strategies. Our data and technology are continuously updated to ensure market relevance and a competitive edge. Leopard Solutions is now part of [SurePoint® Technologies](#), developers of award-winning software solutions for mid-sized law firms.

Learn more about how data can help you better position your firm: